



# **DOWNTOWN KANNAPOLIS**

## MINOR LEAGUE BASEBALL STADIUM

# EXPERTISE

49

MINOR LEAGUE  
BALLPARKS



**SPIRIT COMMUNICATIONS PARK**

19

MAJOR LEAGUE  
BALLPARKS



**YANKEE STADIUM**

25

SPRING TRAINING  
FACILITIES



**JETBLUE PARK**

130

TOTAL BALLPARK  
PROJECTS



**SOUTHWEST UNIVERSITY PARK**

# EXPERTISE



ONEOK FIELD

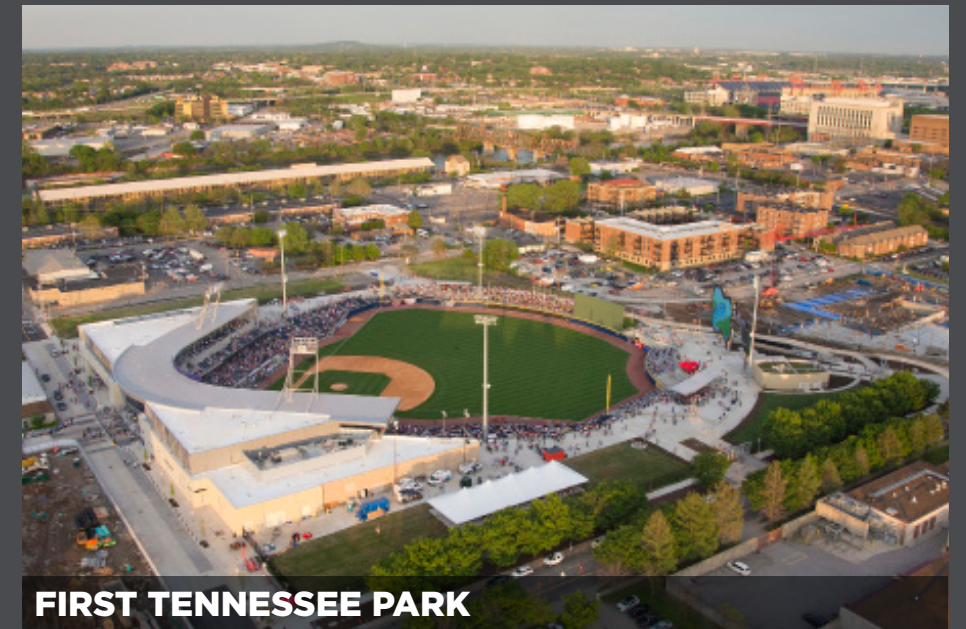
**World leaders**  
**in minor league**  
**ballpark design**  
**and innovation**



PARKVIEW FIELD



SOUTHWEST UNIVERSITY PARK



FIRST TENNESSEE PARK

# EXPERTISE



DAVID H. MURDOCK CORE LABORATORY



HUNTERSVILLE TOWN CENTER



KANNAPOLIS MUNICIPAL CENTER & POLICE HQ



THE CITADEL CAPERS HALL



ALBEMARLE TOWN HALL

Served More  
than **35**  
**municipalities**  
in the Carolinas

# CASE STUDY

## SPIRIT COMMUNICATIONS PARK - COLUMBIA, SC

Part of greater development project

Existing buildings incorporated into the ballpark

Modern MiLB ballpark



# TRENDS

**ACTIVATION ZONES**



**WALK OF FAME**



**KIDS AREA - SPLASH PAD, ROCK CLIMBING WALL**



**CONNECTION WITH THE FANS**



**HALL OF FAME**

**BAR + LOUNGE**



**OUTDOOR BAR AREA**



**LOUNGE SPACES**



**ROOFTOP SEATING / CLUB**



**MEDIA WALL / LOUNGE**



**CLUB SPACES**



**TRADITIONAL CLUB**



**GENERAL ADMISSION CLUB**



**OUTFIELD CLUB**



**OUTDOOR CLUB**

**INTIMATE SEATING**



**INTIMATE SEATING**



**INTIMATE SEATING / INTEGRATED GRAPHICS**



**4-TOP SEATING**



**TERRACED GRASS SEATING**

**PATIO + PARTY DECKS**



**PATIO / PICNIC SEATING**



**PARTY DECK SEATING**



**PATIO DECK**



**TERRACED PARTY DECKS / SPONSORED AREA**

**SUITES / SIGNATURE SEATING**



**SUITE**



**PATIO SUITE**



**CONCOURSE SUITE**



**SIGNATURE SEATING**



CONCOURSE TECHNOLOGY



BALLPARK OF THE FUTURE



INTERACTIVE HALL OF FAME

MULTI-USE FUNCTION



MARATHON



BOXING NIGHT



CAMPING



365-DAYS A YEAR WALKING

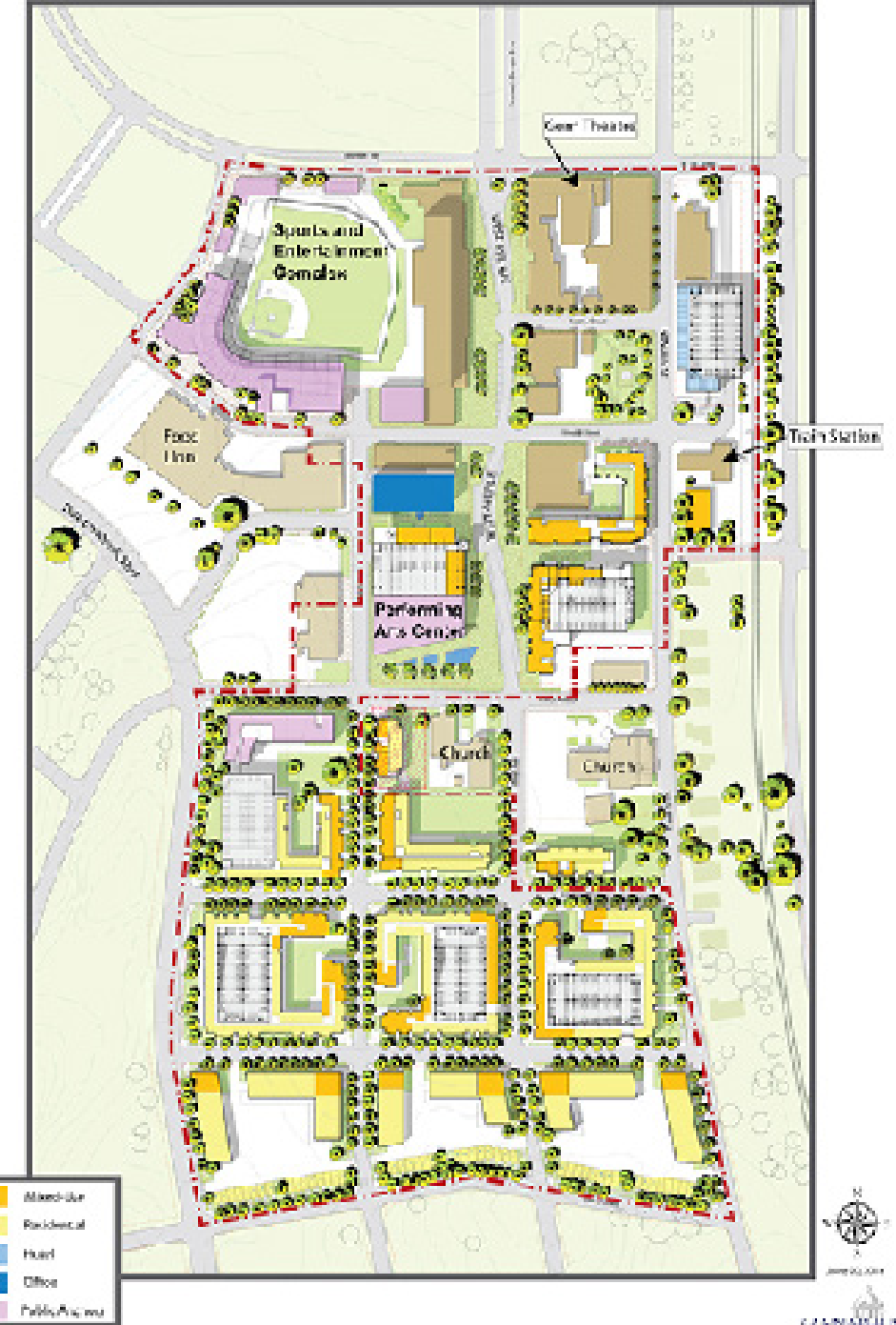
# YOUR PROJECT

## MASTER PLAN BIG IDEAS

- 1 Construct two anchors - a sports & entertainment complex and performing arts center
- 2 Preserve historic character
- 3 Construct infrastructure & public amenities that generate value
- 4 Create residential density

EXHIBIT 1 SITE MAP

## Downtown Revitalization Master Plan



**LOCAL INFLUENCES**



**DALE EARNHARDT**



**VILLAGE JIGGY JAM FESTIVAL**



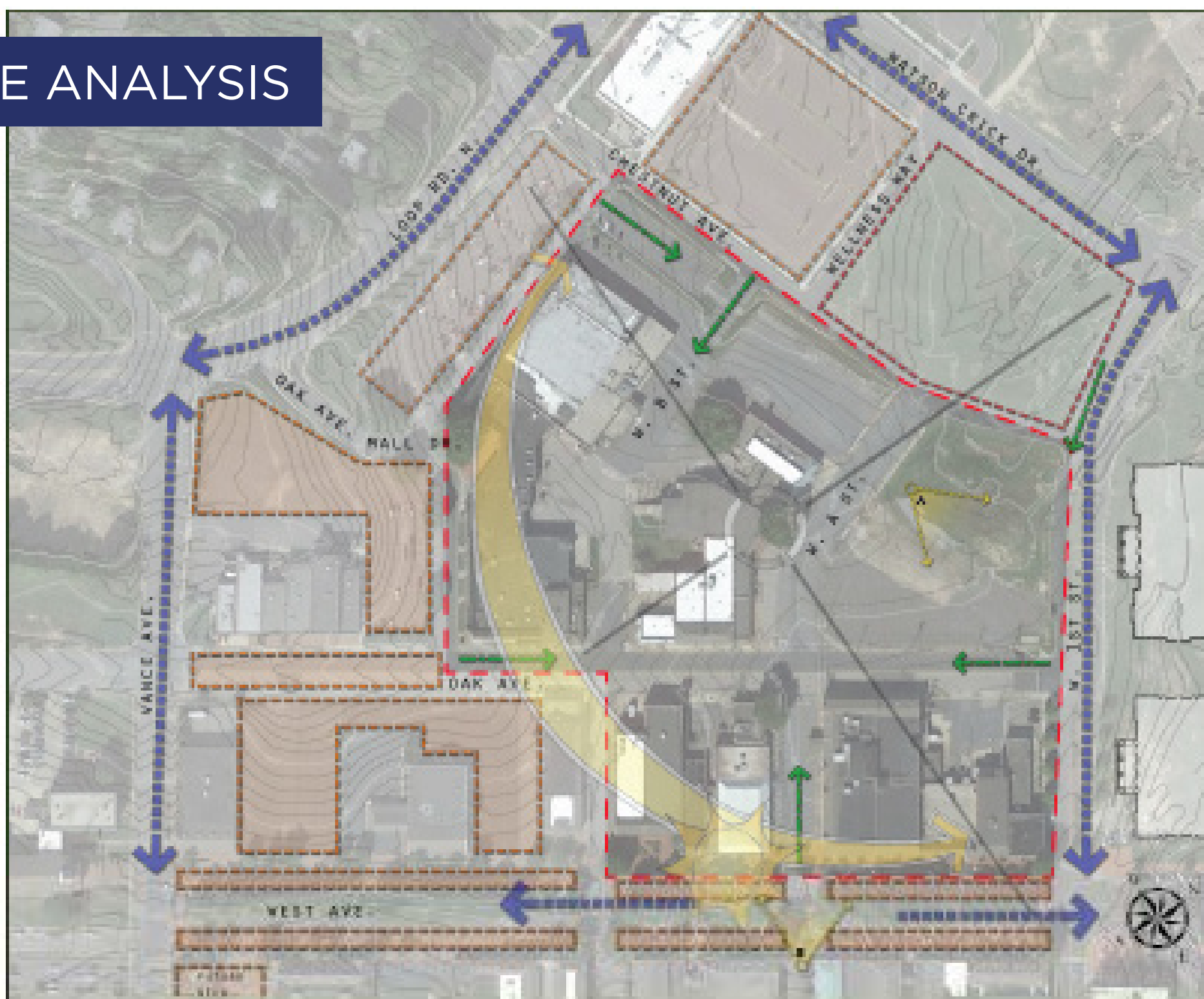
**BBQ COMPETITIONS**





**FRONT PORCH FEEL / ROCKING CHAIRS**



# SITE ANALYSIS

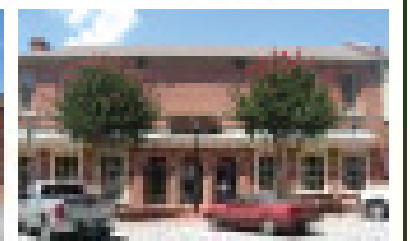


## LEGEND

-  SITE FUTURE
-  PROPOSED ACCESS
-  VEGETATION
-  VIEW CORRIDORS
-  PROPERTY
-  FUTURE LOTS
-  FUTURE LOTS

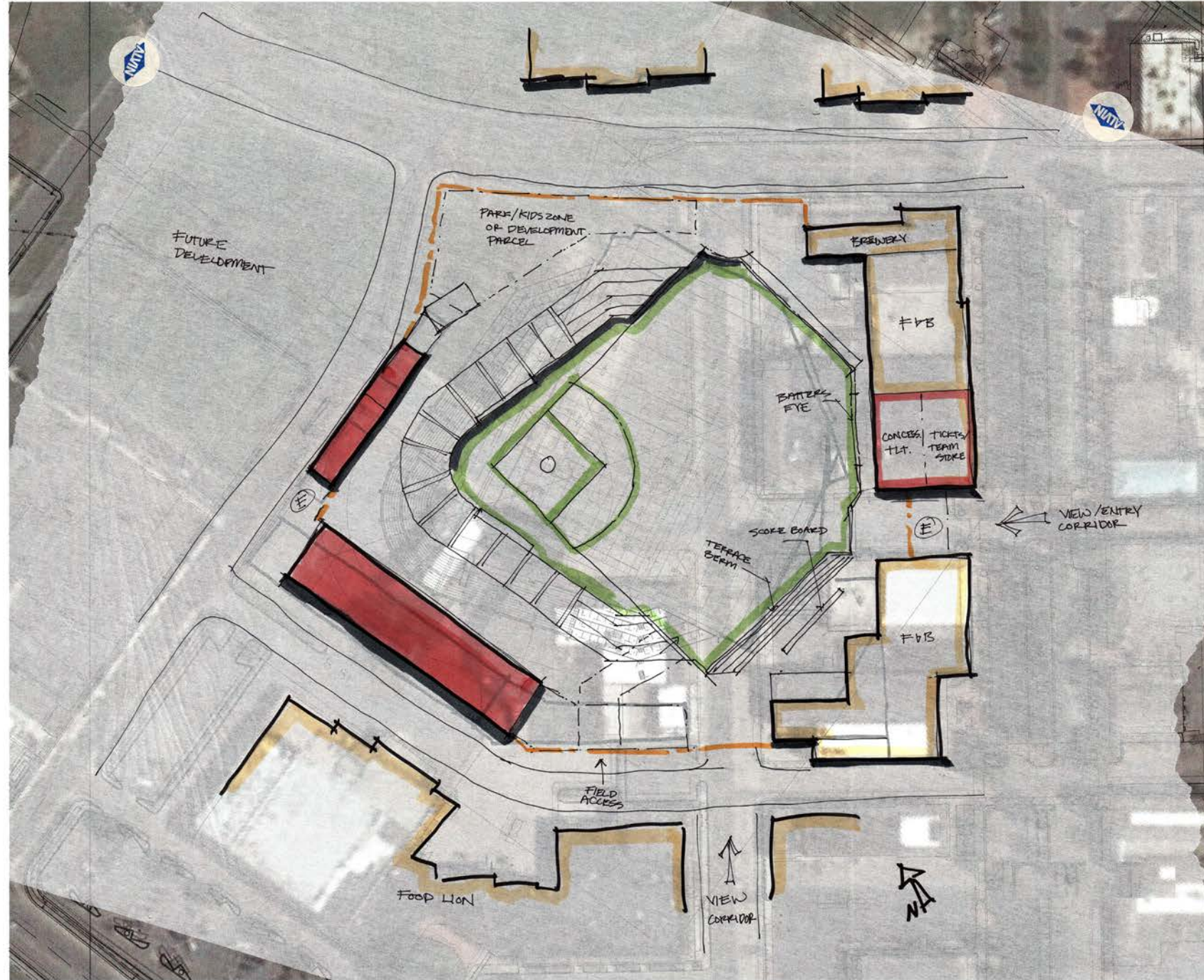


VIEW CORRIDOR TO BROTHERMAN CENTER DRIVE

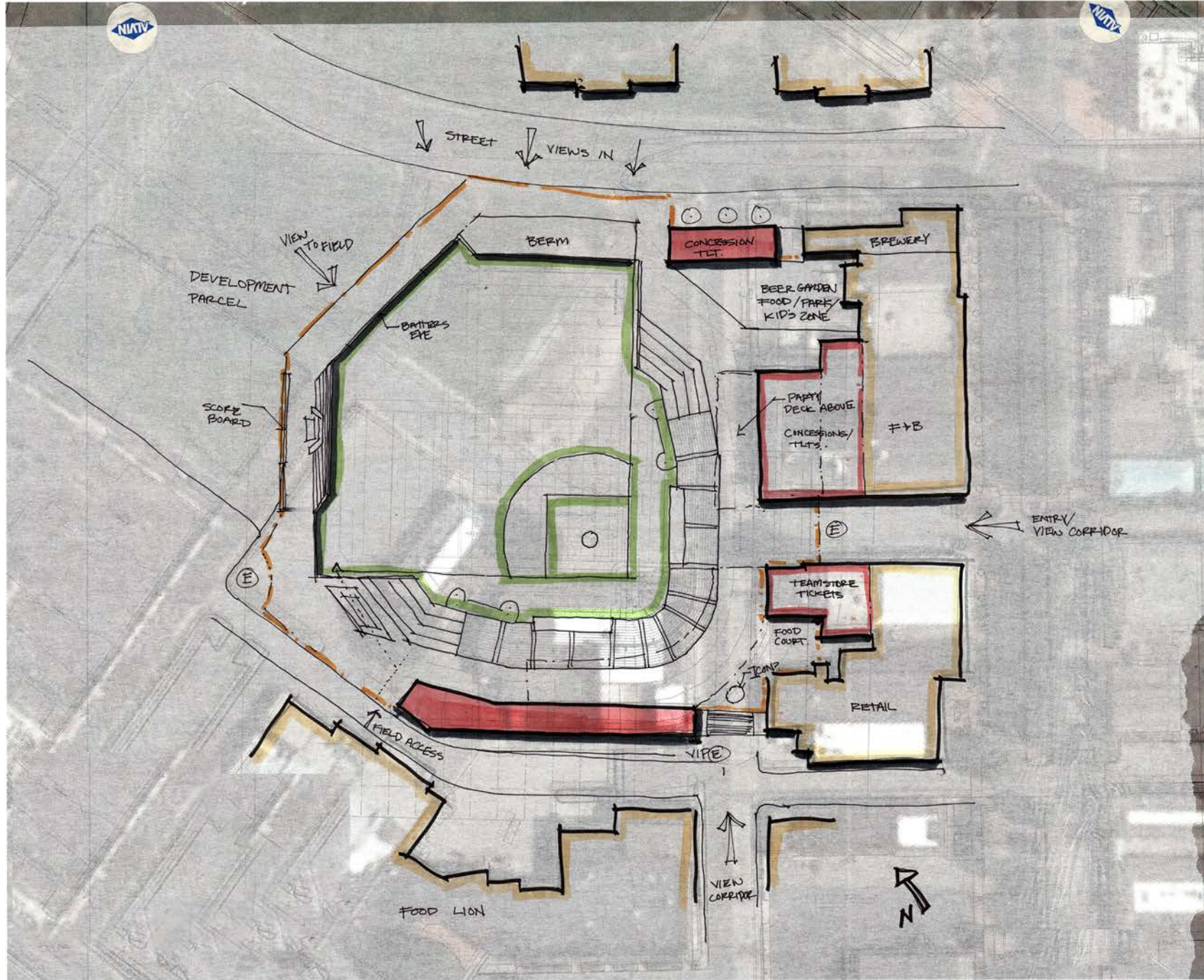


VIEW CORRIDOR TO WEST AVENUE LOCAL DISTRICT

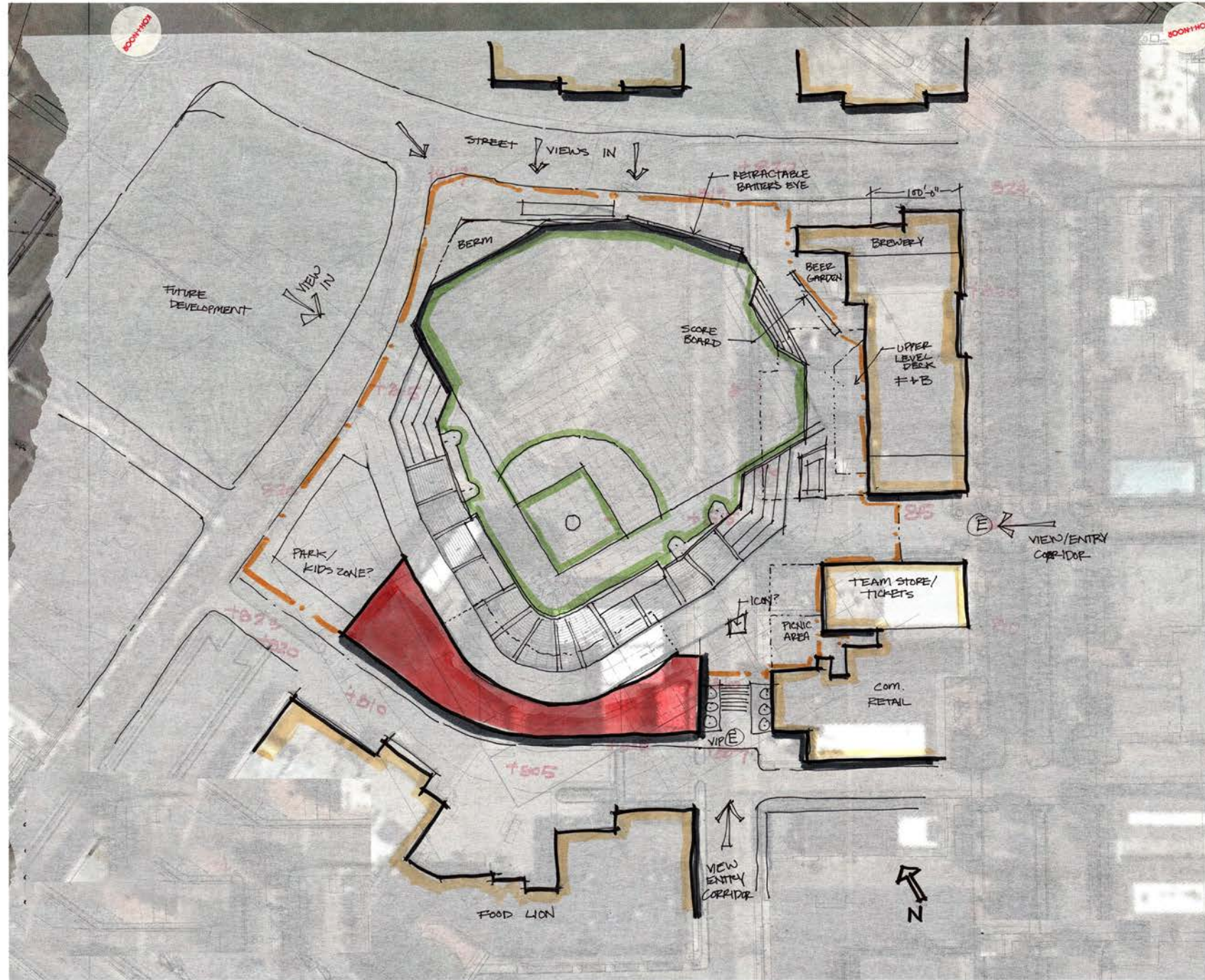
ORIENTATION 1



# ORIENTATION 2



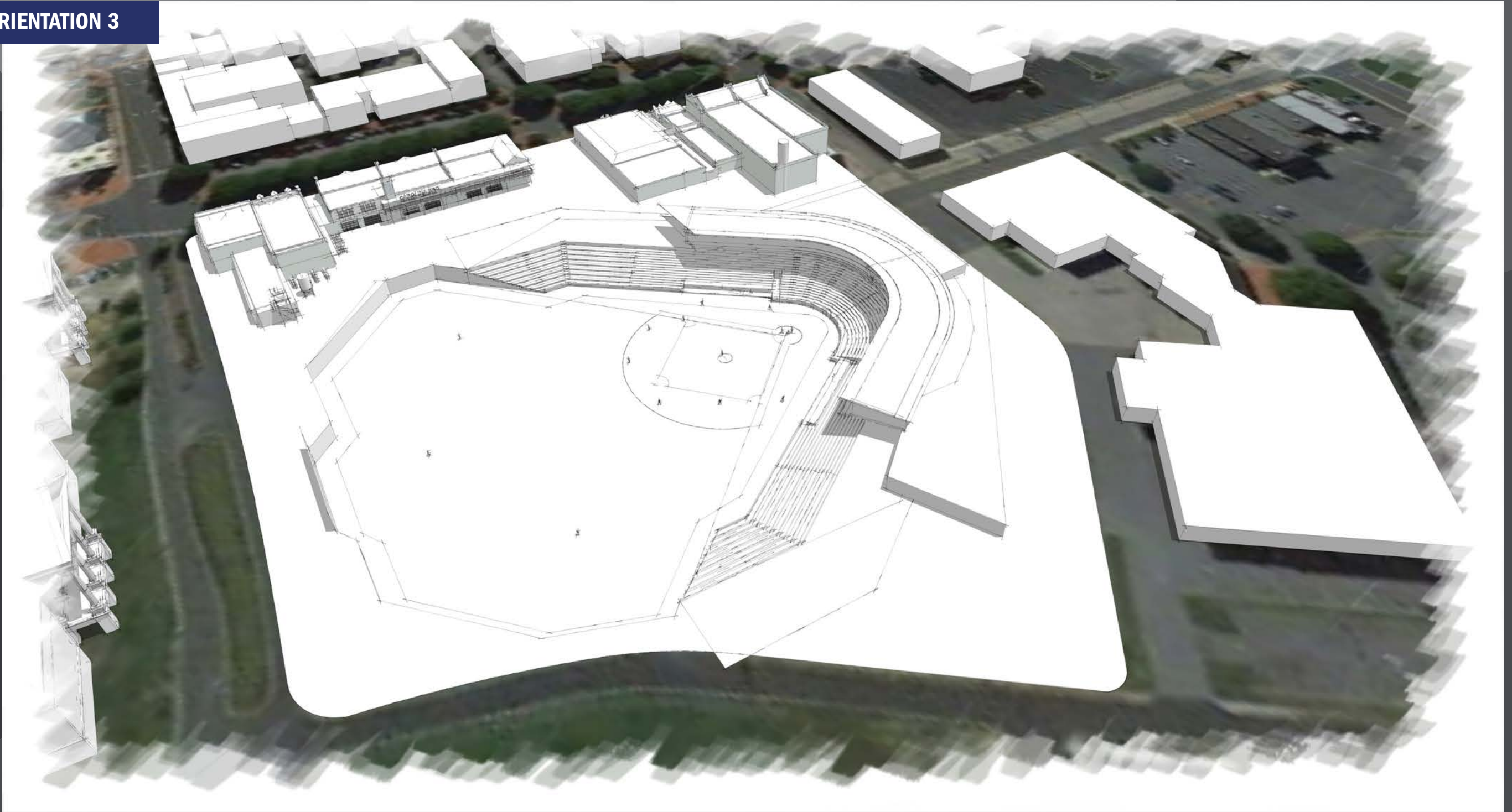
# ORIENTATION 3



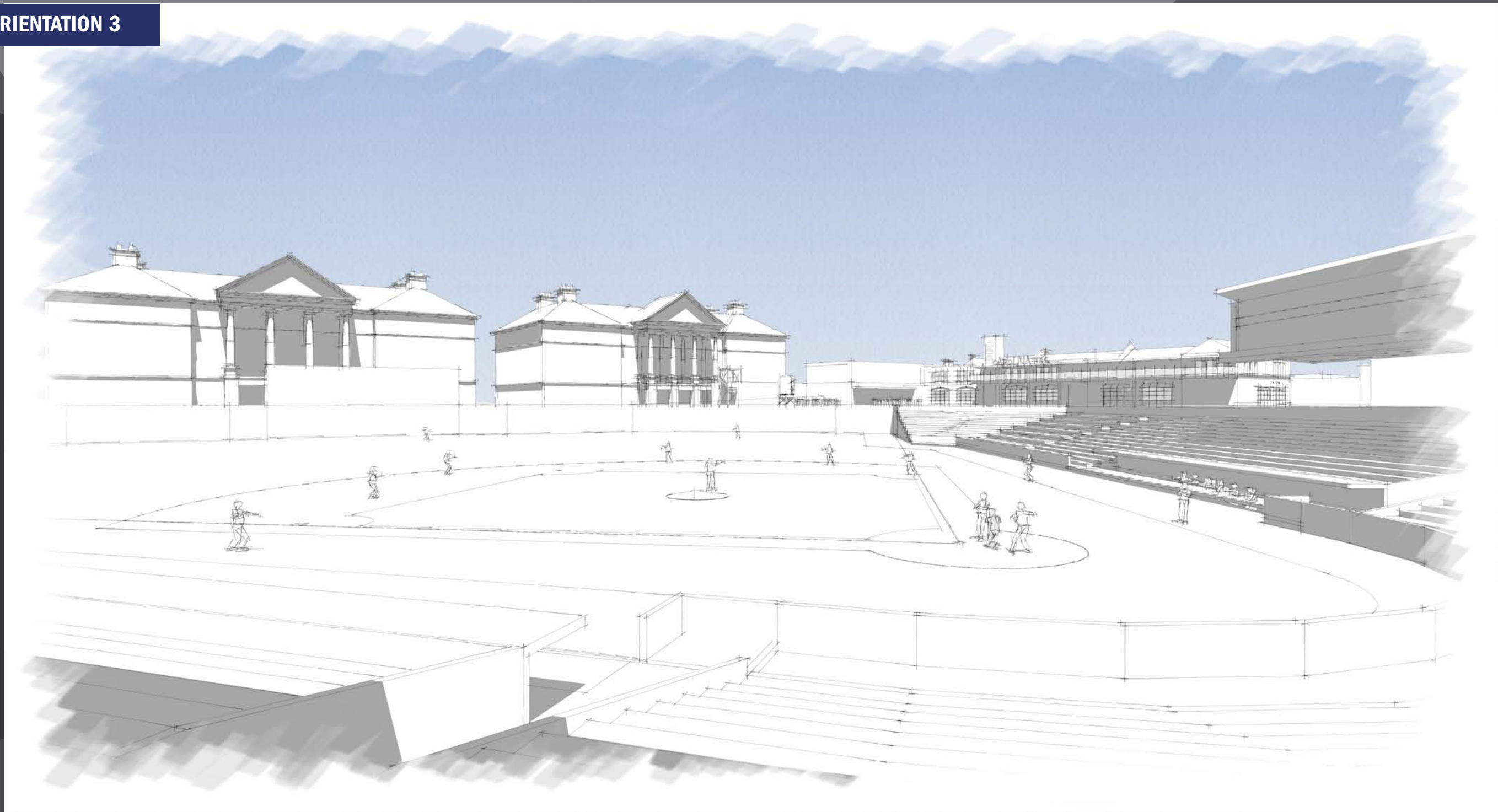
ORIENTATION 3



ORIENTATION 3



ORIENTATION 3



# ORIENTATION 3 PLAN

